

# Privacy Policy for WatchWatcher

## Overview

WatchWatcher is a watch accuracy tracking application that helps users measure and analyze the accuracy of their mechanical watches. This privacy policy explains what information we collect and how we use it.

## Data Collection

### Data You Provide

- Watch information (name, brand, vintage status)
- Time measurements and accuracy readings
- Watch drift rate calculations

### Device Identification

- A randomly generated device identifier is created and stored on your device
- This ID is used only to maintain your online watch view URL
- The ID contains no personal information and cannot be traced back to you

### Anonymous Statistics

If you opt in to sharing anonymous statistics (which can be toggled in Settings):

- Watch drift rate measurements
- Watch brand and category (vintage/modern)
- Measurement timestamps

- A randomly generated watch identifier

No personal information or watch serial numbers are ever collected or transmitted.

## **How We Use Your Data**

### **Local Storage**

- All your watch data and measurements are stored locally on your device
- This data is only used to show you your watch's performance over time
- You can export your data at any time through the app's export feature

### **Online View**

- When you create an online view, your watch data is stored on our servers
- The data is linked only to your anonymous device ID
- You can update or delete your online view at any time
- Online views are accessible only with the specific URL

### **Anonymous Statistics (Optional)**

If you choose to share anonymous statistics:

- Data is used to calculate overall accuracy statistics for different watch brands and types
- These statistics help other users understand how their watches compare to similar timepieces
- All shared data is completely anonymous and cannot be traced back to individual users

## **Data Sharing**

- We do not sell or share any personal data

- Anonymous statistics are only shared in aggregate form
- No individual measurements can be identified in the public statistics
- Online view URLs are not publicly listed and are only accessible to those you share them with

## **Data Security**

- All data is stored securely on your device
- Network transmissions use secure HTTPS connections
- Anonymous statistics and online views are stored on secure servers

## **Your Rights**

You can:

- Choose whether to share anonymous statistics
- Export your data at any time
- Delete measurements from both your device and our statistics
- Delete your online view at any time
- Opt out of statistics sharing at any time through the Settings menu

## **Changes to Privacy Policy**

We will notify users of any material changes to this privacy policy through the app or our website.

## **Contact**

If you have questions about this privacy policy or our data practices, please contact us at [contact information].

Last updated: March 2024